### PLANT-BASED FUNCTIONAL INGREDIENTS TO GIVE COLOUR TO YOUR PRODUCTS

A natural source of beta-carotene



Realising possibilities, together



## PLANT-BASED FUNCTIONAL INGREDIENTS FOR YOUR PRODUCTS

A NATURAL SOURCE OF BETA-CAROTENE



# DO YOU WANT AN ATTRACTIVE NATURAL COLOUR TO YOUR PRODUCTS?

Vitolio® 150 is a 100% natural colourant suitable for use across a wide range of food applications. Vitolio is designed to add richness to food products whilst addressing growing consumer demand for all natural ingredients and clean labelling.



#### **Enhances food presentation**

Vitolio contains high levels of natural carotenoids and antioxidants which will enhance the appearance of your food products and protect against oxidation, helping to prolong shelf life.



#### Clean labelling

There is an ever increasing demand from consumers for products which do not contain any synthetic or artificially produced ingredients or additives. Containing only 100% natural ingredients Vitolio is ideal way to enhance the appearance of your food products whilst maintaining that all important clean label.



#### Improves shelf life

Vitolio 150 contains high levels of natural antioxidants (tocopherols and tocotrienols) which protect food against oxidation and the onset of rancidity, helping to keep products fresher for longer.



#### Easy dosing and mixing

Being oil based Vitolio 150 will disperse easily and evenly during the mixing process, without the need for pre-blending or dilution, unlike many other food colours.

Vitolio 150 is a unique natural oil produced from mildly refined, premium quality, palm oil. Only the freshest palm bunches are selected and processed within hours of being harvested to ensure that the oil remains rich in natural carotenoids, such as beta-carotene and natural antioxidants. Levels of carotene are more than 500 PPM.

Vitolio is ideal for use in food products such as margarine, mayonnaise, sauces, wok oil, snacks, cheese, and bakery products, providing a rich colour and other nutritional benefits including pro-vitamin A and vitamin E, to the finished product.

#### Effect of adding 2% of Vitolio 150 to a spread



#### **OUR PORTFOLIO OF QUALITY FUNCTIONAL INGREDIENTS**

Vitolio is our branded range of unique natural vegetable oil ingredients designed specifically for use in food applications where a clean label is required. Vitolio 150 enhances food products and meets consumer demand for genuine and natural food ingredients. Vitolio 150 is available in tins, drums and IBC.

